

CBAO

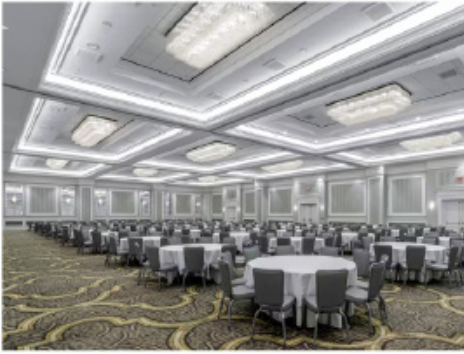
# 52<sup>ND</sup> ANNUAL CONVENTION

— JULY 29 - 31, 2026 —

HILTON COLUMBUS EASTON, OH



EXHIBITOR & SPONSORSHIP KIT



# THE CONVENTION

We're looking forward to gathering in person again for our premier networking and education event! Now in its 52nd year, our annual convention is a cornerstone for community banking. The convention is rich with actionable education sessions, entertaining special events and a strong sense of community. Ohio community banking professionals come together for great networking with content they can bring back to their institutions and a chance to explore new vendor opportunities through our trade show.

If you have any questions, please contact Malia Widder at (614) 610-1877 or [malia@cbao.bank](mailto:malia@cbao.bank)

## OUR DESTINATION

JULY 29-31, 2026

**HILTON EASTON COLUMBUS - COLUMBUS, OH**

*I highly recommend the CBAO Annual Convention for businesses that are interested in partnering with Ohio community banks. The CBAO team was engaged, supportive and enthusiastic about helping to position my company to succeed.*

**- Brian Reed, College Ave Student Loans**

*Best event of the year to network with community bankers across the State of Ohio and vendors that support the community banking industry.*

**- Chad Hoffman, Richwood Bank**

# 52<sup>ND</sup> ANNUAL CONVENTION



## WHY PARTICIPATE?

JULY 29 - JULY 31, 2026

### HILTON COLUMBUS EASTON

*The CBAO Annual Convention is the premier event for community bankers in Ohio. Exclusively focused on the needs of the community banking industry, our attendees are looking to connect with current and potential service providers, engage in meaningful conversations about new opportunities and celebrate community banking!*

- **Valuable Networking** – Network with community banking professionals and industry experts that are committed to the independence and advancement of Ohio's community banks, fortifying existing relationships and establishing new connections.
- **Increased Visibility** – This is the absolute best way to advertise your services to our members and make new connections.
- **Looking to grow vertically in community banking?** Meet and network with banking professionals in unique and entertaining environments that provide an atmosphere for comfortable conversations.

## SCHEDULE OF EVENTS (SUBJECT TO CHANGE)

### TUESDAY, JULY 28

- CBAO Board of Directors & Committees Meeting & Dinner (*by invitation only*)

### WEDNESDAY, JULY 29

- Registration Open
- Community Banking Annual Golf Outing (*lunch included*)
- Welcome Reception (heavy appetizers)
- Evening Free for Dine Around Events

### THURSDAY, JULY 30

- Breakfast and Registration
- Convention Opening Ceremony
- Keynote Session
- Networking Break in the Exhibit Hall

### THURSDAY, JULY 30 CON'T

- Exhibitor & Sponsor Luncheon
- General Session & Breakouts
- Exhibitor & Sponsor Appreciation Cocktail Hour
- CBAO FED PAC Silent & LIVE Auction
- Chairman's Celebration (dinner served)
- After Hours Networking

### FRIDAY, JULY 31

- Breakfast and Registration
- Annual Meeting & Industry Update
- Trade Show Finale
- General Session & Breakouts
- Closing Keynote Lunch

# EVENT SPONSORSHIP

## DIAMOND – \$15,000

---

- **Keynote speaker sponsor (with opportunity to introduce the speaker)**
- Company logo recognition on convention website, signage, program, and event app
- Full attendee list provided (pre and post convention)
- Complimentary trade show booth
- Full-page color ad in the convention program
- 4 registrations to all convention events
- 2 registrations to the Annual Golf Outing

## PLATINUM – \$10,000

---

- **Choice of exclusive sponsorship for: Silent Auction, or Chairman's Reception**
- Company logo recognition on convention website, signage, program, and event app
- Full attendee list provided (pre and post convention)
- Complimentary trade show booth
- Full-page color ad in the convention program
- 2 registrations to all convention events (does not include Golf Outing)

## GOLD – \$5,500

---

- **Choice of sponsorship for: Exclusive Convention Lunch, Exclusive Convention Breakfast, Exclusive Board & Committee Dinner, Exhibit Hall Grand Opening, After Hours Networking, Event App, Wi-Fi, Hotel Key Card, Name Badges, Welcome Reception Venue, Bar, or Food.**
- Company logo recognition on convention website, signage, program, and event app
- Full attendee list provided (pre and post convention)
- 1/2-page color ad in the convention program
- 2 registrations to all convention events (does not include Golf Outing)

## SILVER – \$3,500

---

- **Choice of sponsorship for: Exhibitor & Sponsor Appreciation Cocktail Hour (Food or Bar), Networking Break, Registration, Floor Directional Arrows, Daily Agenda Announcement, or General Session Intro Commercial**
- Company logo recognition on convention website, signage, program, and event app
- Full attendee list provided (pre and post convention)
- 1/4-page color ad in the convention program
- 1 registration to all convention events (does not include Golf Outing)

## BRONZE – \$2,000

---

- Full attendee list provided (pre and post convention)
- Company logo recognition on convention website, signage, program, and event app

# ANNUAL CONVENTION – GOLF OUTING SPONSORSHIPS



JULY 29, 2026  
LOCATION TBD\*

*This year's outing promises a challenging course to test your skill, and your will. Throughout the event we'll be featuring fun contests across the course, photo ops, team competitions, food and drinks, and more! Get in on the fun and feature your company through one of our sponsorship opportunities.*

## SPONSORSHIP INCLUDES:

- Round of golf for (1) participant (excluding Golf and Contest Holes)
- List of golfers and contact information post-convention
- Logo included in convention & golf print materials
- Logo and link to your website on our convention website
- (1) non-golfer pass for a company representative to be stationed at sponsored tee box to hand out promotional marketing materials and/or to participate in contest execution

### LUNCH – \$3,000

*Exclusive sponsorship of lunch at the clubhouse*

### BEVERAGE CART – \$2,500

*Exclusive sponsorship of the on-course beverage cart*

### SWAG BAGS – \$2,500

*Sponsorship of giveaways for the golfers (customizable)*

### CONTEST HOLE – \$800

*Choice of: Closest to the Pin, Longest Drive, Longest Putt*

### GOLF HOLE – \$500

*Exclusive 18" x 24" logo signage at one of the 18 holes*

### GOLF FOURSOME – \$800

*Opportunity to create your own foursome, invite bankers to join your team!*

*Note: Golf hole signs are an add-on opportunity for exhibitor and/or sponsor attendees.*



## ANNUAL CONVENTION – EXHIBITOR OPPORTUNITIES

### EXHIBIT BOOTHS INCLUDE FULL CONVENTION ACCESS:

- 8'x10' booth space
- (1) 6 ft. table
- (2) standard chairs
- Exhibitor display sign
- Full attendee list (pre and post convention)
- (1) Pass to the Exhibitor & Sponsor Appreciation Cocktail Hour
- (1) Pass to the Welcome Reception
- (1) Pass to the CBAO Silent Auction
- (1) Pass to the Chairman's Banquet
- Unlimited access to general sessions & breakouts
- (1) Exhibitor Badge (Does not include Golf Outing)
- Second Exhibitor Badge can be purchased for \$350; Additional badges can be purchased for \$650

### EXHIBITOR & SPONSOR LUNCHEON

Thursday, July 30, our attendees will dine with our exhibitors during our Exhibitor & Sponsor Luncheon.

### EXHIBIT FEES:

CBAO MEMBER: \$1,700 - NON-MEMBER: \$2,300

\$1,700 INCLUDES ONE ATTENDEE AND BOOTH, 2ND ATTENDEE \$350, ADDITIONAL ATTENDEES \$650

### ANNUAL GOLF OUTING

CBAO MEMBER: \$179 - NON-MEMBER: \$209

(Includes swag bags and lunch)

### HOW DO I BECOME AN EXHIBITOR?

Please submit our exhibitor registration form (located in this packet). **If you have any questions, please contact Malia Widder at (614) 610-1877 or [malia@cbao.bank](mailto:malia@cbao.bank).**

# REGISTRATION

*Please note: An Associate Member/non-member company must exhibit and/or sponsor in order to attend the convention (advertising and golf signs excluded). Prior year exhibitors receive priority booth selection.*

## CONTACT INFORMATION (to be displayed in marketing materials):

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Website: \_\_\_\_\_

Email Address: \_\_\_\_\_

Company Description: \_\_\_\_\_

Primary Contact (for pre-event materials and coordination): \_\_\_\_\_

Primary Contact Phone Number: \_\_\_\_\_

Primary Contact Email Address: \_\_\_\_\_

## EXHIBITOR REGISTRATION (CBAO MEMBER: \$1,700 / NON-MEMBER: \$2,300)

*Please check the box next to each person planning to attend the*

**Welcome Reception** (included with registration) and  **Chairman's Banquet** (included with registration)

Booth Representative (1):   \_\_\_\_\_

**Additional Booth Representatives** (CBAO MEMBER: 2ND ATTENDEE \$350, ADDITIONAL ATTENDEES \$650)

\_\_\_\_\_   \_\_\_\_\_

Preferred Booth Location (choose 3): 1<sup>st</sup>: \_\_\_\_\_ 2<sup>nd</sup>: \_\_\_\_\_ 3<sup>rd</sup>: \_\_\_\_\_

Exhibitors you prefer **not** to exhibit next to: \_\_\_\_\_

## ADDITIONAL NETWORKING OPPORTUNITIES

**Annual Golf Outing** (CBAO MEMBER: \$179 / NON-MEMBER: \$209)

Name(s) / Quantity: \_\_\_\_\_

*(Form continued on next page)*

# REGISTRATION (CONT.)

## SPONSORSHIP REGISTRATION

DIAMOND (\$15,000)    PLATINUM (\$10,000)    GOLD (\$5,500)    SILVER (\$3,500)    BRONZE (\$2,000)

Preferred sponsorship choice (see corresponding level options on pg. 4):

---

A CBAO representative will be in contact to coordinate any complimentary booth space and/or convention attendees

## GOLF OUTING SPONSORSHIP REGISTRATION

LUNCH (\$3,000)    BEVERAGE CART (\$2,500)    SWAG BAGS (\$2,500)

CONTEST HOLE (\$800) (golf participation not included)    GOLF HOLE (\$500) (golf participation not included)

GOLF FOURSOME (\$800)

Golf participants: \_\_\_\_\_

## PAYMENT INFORMATION

Visa    MasterCard    American Express

Credit Card Number: \_\_\_\_\_

Expiration (MM/YYYY): \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

---

Name (as it appears on card): \_\_\_\_\_

Total to be paid: \$ \_\_\_\_\_

**Please complete the form and send via email to [malia@cbao.bank](mailto:malia@cbao.bank) or fax (614) 846-4999.**

CBAO's cancellation policy allows for a full refund for cancellations (minus a \$250 administrative fee) up until May 31st, 2026. After May 31st, a 50 % refund will be given to cancellations made before June 30th, 2026. Following June 30th no refunds will be given for cancellations.

